

Longley Park Sixth Form Transition Pack

A-Level Business and Financial Studies



Welcome to the summer bridging work from the BIT Department. We hope this pack allows you to gain an insight into some of the brilliant subjects and activities that you could be doing within each subject.



A-LEVEL BUSINESS & FINANCE

Business & Finance qualifications are highly desired by many employers as these qualifications will give you the skills and knowledge to be successful either to progress on to industry or to university. You have the opportunity to gain an interesting insight into the ever changing world of businesses and gain the understanding of how you can be a part of the growth of this field. As a Business student, you will also get the fantastic opportunity to be part of the Career Ready programme.

Below are some of the careers and destinations where our course could take you:-

- Higher Education
- Management training courses
- Accountant
- Business
- Banking
- Retail
- Management
- HR

For more specific detail on courses, please check out our online prospectus!

A-LEVEL BUSINESS

You will learn about what businesses do and how they do it, what factors are likely to make businesses successful, and practical information about the legal and financial requirements of the business world.

In the first year you will look at how to plan and finance a business and techniques for successful management. In the second year you will study strategies for business success, the environment in which businesses operate and how they manage change.

FINANCIAL STUDIES

This London Institute of Banking and Finance qualification has been developed with the input of leading firms from across the financial sector to ensure it gives you the essential and most up to date knowledge.

You will look at a range of topics such as short term to long term financial needs and investigating the personal financial life cycle recommending suitable financial products to meet individual needs. You will also look at the impact of debt on individuals and explore the ethical and sustainable nature of the financial services industry.

Suggested tasks for learners considering A level *Business and or LIBF Financial Studies*

1. Every week, choose **one** or **two** tasks from any of the ones provided below, keep a learning journal online or on paper of any notes/diagrams/drawings that you do to share with your new teachers.

Documentaries

If you have access to on demand programs, Netflix or Amazon prime, watch some of the documentaries and films listed below and make some notes about the topics that they cover, the questions that are asked, the issues that are raised.

Activity: Summarise the documentary/film on an A4 page using the 5 Ws: When? Who? Where? What? Why? If appropriate, add a 6th W: What next?

- The Nine to Five with Stacey Dooley - **BBC iPlayer**
- Tricky Business - <https://www.channel4.com/programmes/tricky-business> **Channel 4 On Demand**
- Beauty Laid Bare - **BBC iPlayer**
- The True Cost - **Netflix**
- Broken – Episode on IKEA - **Netflix**
- Flat pack empire – **BBC2 iPlayer**
- Inside Cadbury chocolate secrets unwrapped - <https://www.youtube.com/watch?v=BB3lJuMNUEk>
- Food unwrapped - **Channel 4 on demand**
- Inside the supermarket - https://www.youtube.com/watch?v=_qwucutFTsQ
- Panorama Amazon: What they know about us – **BBC iPlayer**
- Panorama Amazon: The Truth Behind the Click – **BBC iPlayer** and/or <https://www.youtube.com/watch?v=JwrUYS9UTeU>
- Pepsi vs Coke – **Amazon prime video**
- Jobs Vs Gates: The Hippie and The Nerd – **Amazon prime video**
- Starbuck unfiltered – **Amazon prime video**
- Facebook – Cracking the code – **Amazon prime video**
- Data centre the true cost of the internet – **Amazon prime video**
- Learn from The Experts - Jeff Bezos, Amazon Founder – **Amazon prime video**
- Learn from The Experts - Elon Musk, Tesla and SpaceX – **Amazon prime video**
- The millennial dream – **Amazon prime video**

- Business mindset for success – **Amazon prime video**
- Steve jobs – Billion Dollar Hippie – **Netflix**
- American Factory – **Netflix**
- Inside Waitrose – **Channel 5 on My5**
- Inside the factory – **BBC2**
- Dragons Den – **BBC2**
- Martin Lewis Money Show – **ITV player and ITV Thursday at 8pm**

Films

- The Founder – Dvd – **Amazon prime video or Netflix** – Franchising
- Deep Water Horizon – DVD - **Amazon prime video** – Ethical issues
- Trump – What's the deal – **Amazon prime video**
- The Internship – **Amazon Prime video**
- The Social Network – **Netflix**
- The Big Short – **Netflix**
- The Great Hack – **Netflix**
- Enron: the smartest guys in the room – **Amazon Prime** and lots of analysis on YouTube
- "Capitalism: A Love Story" (2009) – **Netflix or Amazon Prime**
- "Dirty Money" (2018) - **Netflix**

Books/Audiobooks

If you have access to Google Books, Amazon e-books, audio books or any other such online facility, read one of the suggestions below.

Activity: Write a book review. If you're stuck on what to say, imagine you're talking to someone who is asking you whether they should read the book.

1. Start with a couple of sentences describing what the book is about: write a synopsis.
2. Discuss what you particularly liked about the book: why should students read this book?
3. Mention anything you disliked about the book
4. Give some key facts
5. Try and list some of the A level concepts mentioned in the topics list.
6. Round up your review: Summarise some of your thoughts on the book by suggesting the type of reader you'd recommend the book to. For example: younger readers, older readers, fans of relationship drama/mystery stories/comedy. Are there any books or series you would compare it to?
7. Give the book a rating, for example a mark out of five or ten, if you like!

- Anyone can do it – Duncan Bannatyne
- The Rise And Fall Of Marks & Spencer - and How It Rose Again – Judi Bevan
- What You See Is What You Get: My Autobiography - Alan Sugar
- Management in ten words - Terry Leahy
- Screw it lets do it – Richard Branson

<https://www.youtube.com/watch?v=h9FkeyvdA2M>

- The Virgin Way – Richard Branson

Audio Book (free) - <https://www.youtube.com/watch?v=5wz40rdz7i4>

- The New One Minute Manager – Blanchard & Johnson

Audio Book (free) - <https://www.youtube.com/watch?v=ar4lrwXM4ao>

- Wake Up and Change Your Life by Duncan Bannatyne

https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYlgqowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s

Business Quantitative skills

Activity: Listen to the video below and practice some calculations or play the games to develop your skills

- Index numbers:
<https://www.tutor2u.net/business/reference/quantitative-skills-in-a-level-business-index-numbers>
- Percentage change :
<https://www.tutor2u.net/business/reference/business-maths-calculating-percentage-changes>
- Exchange rates
<https://www.tutor2u.net/business/reference/business-maths-exchange-rates>
- All other quantitative skills for the whole course are referenced here:
<https://www.tutor2u.net/business/collections/business-maths>
- Natwest Money Sense <https://natwest.mymoneysense.com/students/students-12-16/>

Online websites

Find the online courses below and go through the course content.

Activities

Make revision cards for keywords

Make mind maps with pros and cons of various concepts, e.g. pros and cons of a franchise.

Make a formula list and add some example calculations

- **Seneca Learning** – search for A level Business then choose Edexcel
<https://www.senecalearning.com/> , sign up for free (create an account) then search for Edexcel A level Business and then study Theme 1 topics in order
- **Tutor2u reference library** – <https://www.tutor2u.net/business/reference>
- **Make Money Make Sense** – financial literacy – videos and quizzes
<https://www.moneymakesense.co.uk/section.php?xSec=9&xPage=1>

LIBF - Financial Studies Diploma Summer Work Free Courses

You are reading this as you may be interested in personal finance, accountancy, business finance and or enterprise.

In preparation for the starting a course at Longley Park Sixth and learning more about what you are going to study we have sourced the following **FREE courses** for you to do.

Sign up is free and doing the course is free. You can pay for a certificate but you do not need to. Take a screenshot of your completion at the end of the course.

You could do 1, 2 or all of the following suggested courses.

Managing the household balance sheet

[\[https://www.futurelearn.com/courses/managing-the-household-balance-sheet\]](https://www.futurelearn.com/courses/managing-the-household-balance-sheet)

Financial Services after the banking crisis

[\[https://www.futurelearn.com/courses/financial-services-after-the-banking-crisis\]](https://www.futurelearn.com/courses/financial-services-after-the-banking-crisis)

Personal financial planning and budgeting

[\[https://www.futurelearn.com/courses/personal-financial-planning-and-budgeting\]](https://www.futurelearn.com/courses/personal-financial-planning-and-budgeting)

Investment theory and practice

[\[https://www.futurelearn.com/courses/investment-theory-and-practice\]](https://www.futurelearn.com/courses/investment-theory-and-practice)

Payment technology

[\[https://www.futurelearn.com/courses/payment-technology\]](https://www.futurelearn.com/courses/payment-technology)

Screenshot your completed course(s) and write a short paragraph on what you have learnt (for each course you do).

Podcasts

Activities

Make revision cards for keywords.

Draw diagrams and label them.

Make mind maps with pros and cons of various concepts, e.g. pros and cons of a franchise.

Make a formula list and add some example calculations

The role of enterprise

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-the-role-of-2dXa5pj0bBt/>

Introduction to marketing

https://www.listennotes.com/podcasts/revise-gcse/building-a-business-5U6_kKHQDiG/

Market Research

<https://www.listennotes.com/podcasts/revise-gcse/market-research-8WneiMtjsc1/>

Branding and marketing mix

https://www.listennotes.com/podcasts/revise-gcse/making-an-effective-business-j-nEks_HlhX/

Distribution and e-commerce

<https://www.listennotes.com/podcasts/revise-gcse/building-a-business-6T2SoPVvkCw/>

Location

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-UqWRM5L3Iya/>

Aims and objectives

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-aims-TIVy6BIgArM/>

Franchising

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-franchising-a3xH8D9gN4y/>

The role of enterprise

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-the-role-of-2dXa5pj0bBt/>

Introduction to marketing

https://www.listennotes.com/podcasts/revise-gcse/building-a-business-5U6_kKHQDiG/

Place

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-place-qQliFh93sxK/>

Branding and Marketing mix

https://www.listennotes.com/podcasts/revise-gcse/making-an-effective-business-j-nEks_HlhX/

Promotion

<https://www.listennotes.com/podcasts/revise-gcse/promotion-and-the-marketing-6IVJT7p1XKU/>

Market Research

<https://www.listennotes.com/podcasts/revise-gcse/market-research-8WneiMtjsc1/>

Distribution and e-commerce

<https://www.listennotes.com/podcasts/revise-gcse/building-a-business-6T2SoPVvkCw/>

Quality

<https://www.listennotes.com/podcasts/revise-gcse/managing-quality-gcse-business-TsWHbeBGnpU/>

Just in time

<https://www.listennotes.com/podcasts/revise-gcse/just-in-time-just-in-case-sYINvc9mVSu/>

Stakeholders

https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-tjNFa_Vx84M/

Aims and objectives

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-aims-TIVy6BIgArM/>

Franchising

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-franchising-a3xH8D9gN4y/>

YouTube channels to view/watch/subscribe to

Activities

Make revision cards for keywords.

Draw diagrams and label them.

Make mind maps with pros and cons of various concepts, e.g. pros and cons of a franchise.

Make a formula list and add some example calculations

Business as usual

https://www.youtube.com/channel/UC6ge7hG78ys_wERt4SbZQWg

Two Teacher

<https://www.youtube.com/channel/UCnVHZKYx1vWVnhRjJqJbNdQ>

Tutor 2 U

https://www.youtube.com/channel/UCe83jLdZ3PuqVwAHe6B3U2A/playlists?view=50&sort=dd&shelf_id=12

BeeBusinessBee

<https://www.youtube.com/user/beebusinessbee>

Time 2 Resources

<https://www.youtube.com/channel/UCT981-ztPb-1pOAT--9n6Zg>

Ms Squires Means Business

https://www.youtube.com/channel/UCD_mCcetvZH3htOeNnewpgg

Money Saving Expert

<https://www.youtube.com/user/MoneySavingExpert>

Taking the Biz

<https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ>

BBC News

<https://www.youtube.com/user/bbcnews>

The London Institute of Banking and Finance

<https://www.youtube.com/user/ifsUniversityCollege>

Bank of England

<https://www.youtube.com/user/bankofenglanduk>

Business Casual

https://www.youtube.com/channel/UC_E4px0RST-qFwXLJWBav8Q

Business and Economics Teacher

<https://www.youtube.com/channel/UCA0vXjlr5NJttFDOlezILYg>

Twitter

Twitter is a great place that a wide range of Businesses, Professionals and Educational people share information that you will find really useful for your studies

If you do not have Twitter it is easy to sign up and you can just follow people, you do not have to post.

The suggested Twitter handles to follow are;

@bMoneyWise

@TwoTeacherBiz
@FSCS
@MoneyPensionsUK
@MoneySavingExpert
@MartinsLewis
@fteacher-yr19
@studentsInvest
@citizensAdvice
@YoungMoneyEdu
@YourMoneyAdvice
@MyBnk
@BBCNews
@TakingTheBiz
@StudyLIBF
@tutor2U
@beebusiessbee
@Independent

Count FEFE mobile game

Count FEFE is a free game available as a phone app (easily found in the App Store and Google Play by searching for 'Count FEFE'). FEFE is short for 'Financial Education for Future Entrepreneurs'.

Apple users <https://itunes.apple.com/gb/app/count-fefe/id1256566061?mt=8>

Android users <https://play.google.com/store/apps/details?id=com.els.countfefe>

The Count FEFE mobile digital game is designed to support the development of accounting and finance skills for business and is relevant to learners in both BTEC and A level learners in Business and Finance related subjects.