

Longley Park Sixth Form Transition Pack

Level 3 Media

UAL Diploma / A Level



UAL Level 3 Media

In September you'll begin your Lv3 Media course. Whether you will be doing A Level or the Lv3 Diploma, to help prepare yourself for the new course, we've put together a summer project.

Could you be the next BRTHR or Melina Matsoukas?



BRTHR make music videos with cutting-edge SFX.



Matsoukas directs headline-grabbing videos like Beyonce's Formation.



What would you create with the professional equipment we will give you on our course?

Create a Music Video Idea

- **Initial Research** - Music videos tend to focus on 1. performance, or 2. telling a story (narrative) or 3. representing the lyrics, or 4. Just spectacle (pure visual interest / wow-factor). Find a music video that means something to you, and try to break down how you think it works, on all three levels if relevant. Write about it, or record yourself doing a commentary.
- **Video Pitch** - Write a short pitch explaining your idea for a new video for a track you love, ideally one that has no video yet. You can be ambitious, but realistic (so it could be filmed locally and use SFX, but not be filmed in New York)! Outline the narrative (even a dance / gig video tends to have a basic story to it), the characters, the type of settings, and overall

- **Visual Research** - Look at other videos / images that could give you inspiration. Screen-grab some images and make comments on how they could be techniques you could (in theory) adapt to use in your video.
- **Storyboard** - Using your pitch and your visual research, put together a series of images that show us what your video would look like. They could be sketched / screen-grabbed / created with an app, or any mix of those techniques. You don't need to create every shot, but maybe 10 key shots that give us a feel of what your video would look like.

Further reading and research

If you'd like to learn more about Media over the summer, and get ideas for the project above, here are some recommended links:

1. [Intro to Storyboarding](#)
2. Media Geek's Guide- [From Camerawork, mise-en-scene, to lighting and the rest! All you need to know](#)
3. [15 Essential Camera Shots, Angles and Movements in Filmmaking](#)
4. [Basic Camera Shots, Angles, and Movements](#)