



Longley Park

SIXTH FORM ACADEMY

Creating Excellence Together,
through a culture of care

Get Ready For...



A LEVEL MEDIA STUDIES

What will I study?

Understand how media influences and represents people and issues



You will study a wide variety of media including films like *Black Panther*, news, magazines, advertising, TV, Bloggers, and Video Games. You will answer questions on these set texts in your final exam, which is 70% of your grade. You will be given a choice of 2-part productions such as creating a music video and pages of a magazine for a new band, or a lifestyle website and pages of a magazine. You will get expert support to learn exciting technical and creative skills, using any of the Adobe Creative Suite like Photoshop, Premiere and InDesign, also licensed for you to use at home.

What can I do next? *(with examples of past students delete)*

- You can apply for jobs being able to offer creative and technical practical skills that are highly valued in any organisation (e.g. video / web/ graphics / social media)
- Creative media is one of the fastest growing sectors of the economy
- Many of our students go on to study Film / TV production / Photography / Graphics
- Our students have gone on to work for Warp Films, Sky TV and Coronation Street, or freelance music video creation.

What additional opportunities will I have on my course? *(examples of trips, speakers, visits, placements and other opportunities the students will get? delete)*

- We can offer work opportunities at the internationally famous DocFest film festival
- You can hear from inspiring creatives now working in the creative media industries
- You will have trips like visiting BBC studios at Media City Salford

Your Learning Journey



Input summer bridging work here (Max 4 pages)

In September you'll begin your A LEVEL MEDIA course. To help prepare yourself for the new course, and for a creative challenge, we've put together a summer project.

Could you be this generation's music video superstar, like BRTHR or Melina Matsoukas?



BRTHR make music videos with cutting-edge SFX.



Matsoukas directs headline-grabbing videos like Beyonce's Formation.



What could be created with the professional equipment we will give you on our course?

Creative challenge: create a Music Video Idea

- **Initial Research** - Music videos tend to focus on 1. performance, or 2. telling a story (narrative) or 3. representing the lyrics, or 4. Just spectacle (pure visual interest / wow-factor). Find a music video that means something to you, and try to break down how you think it works, on all three levels if relevant. Write about it, or record yourself doing a commentary.
- **Video Pitch** - Write a short pitch explaining your idea for a new video for a track you love, ideally one that has no video yet. You can be ambitious, but realistic (so it could be filmed locally and use SFX like green screen backgrounds, but not be filmed in New York)! Outline the narrative (even a dance / gig video tends to have a basic story to it), the characters, the type of settings, and overall mood / theme.
- **Visual Research** - Look at other videos / images that could give you inspiration. Screen-grab some images and make comments on how they could be techniques you could (in theory) adapt to use in your video.
- **Storyboard** - Using your pitch and your visual research, put together a series of images that show us what your video would look like. They could be

sketched / screen-grabbed / created with an app, or any mix of those techniques. You don't need to create every shot, but maybe 10 key shots that give us a feel of what your video would look like.

How can I go the extra mile to prepare for my course?

Additional Reading/ Useful Websites:

- Media Geek's Guide- [From Camerawork, mise-en-scene, to lighting and the rest! All you need to know](#)
- [Intro to Storyboarding](#)
- [15 Essential Camera Shots, Angles and Movements in Filmmaking](#)
- [Basic Camera Shots, Angles, and Movements](#)

What else can I do to prepare for starting Sixth Form? What our students say

“Get ready emotionally, it is different from school!”

“Be confident. Put yourself out of your comfort zone and meet new people; you will meet lots of new people when you get here”

“Start looking at Universities/ Careers now! It will give you a focus when you start at Sixth Form”

“You will need to be more independent and be able to manage your time differently to school. Start building those skills now!”



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Additional Opportunities

We offer a variety of different opportunities to enrich your time with us and support your next steps:

- ~A variety of Clubs and Societies through Project You
- ~Employer immersion visits & Trips to employers
- ~Work Experience & Placement
- ~Trips to Universities
- ~Guest Speakers
- ~Leadership through the Student Ambassador Programme
- ~ Independent Learning Centre with IT, books and journals, quiet and group study + Seminar Rooms
- ~Health and Fitness Activities in our onsite gym
- ~Duke of Edinburgh
- ~Career Ready internship Programme
- ~ Access to wellbeing, academic tutorial, and careers support